

Fashion Designer

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About

I'm Cindy Hiekata, an experienced fashion designer, now seeking new opportunities in the Netherlands. My focus is crafting commercial, brand-aligned products that empower and perfectly suit customers through innovative garments and prints.

Experience

- **Visual Merchandiser, Berskha (Aug 2020 - Jun 2022)**

Curated eye-catching mannequin outfits, analyzed trends, and led product display planning, following brand guidelines. Analyzed sales data to make shop floor adjustments, ensuring optimal performance.

- **Freelance Fashion Designer (Jun 2017 - Dec 2019)**

Provided trends research, pattern making, prints, and designs to Carol Arbex, Ruth Valente brands, and Eloise Ptito. I also created custom-made clothing for personal clients.

- **All-around Designer, Ruth Valente Fashion Brand (Feb 2015 - Mar 2017)**

Created garments in woven, denim, and knitting materials. Oversaw sampling, fitting, and fabric selection. Conducted research trip to China for new product ideas. Collaborated with sales, gathering B2B feedback to enhance quality and satisfaction.

- **All-around Designer, Carol Arbex Fashion Brand (Jan 2011 - Jan 2015)**

Responsible for designing diverse women's wear collections using a variety of fabrics including woven, denim, knitting, jersey, and accessories. Led print design for collections, adding a unique visual element. Conducted cool hunting research, including trips to New York for inspiration. Collaborated with Junior Designers to maintain quality standards during sample fittings.

- **Junior Designer, Suez Jeans Industry (Jun 2010 - Dec 2010)**

Played a vital role in creating mood boards, selecting materials, and developing technical sketches for the denim collection. Collaborated effectively with the team, acquiring valuable knowledge and contributing to the company's design process.

Skills

- Software: Photoshop, Illustrator and InDesign
- Design: Fashion illustration, print design, technical sketches, basic 3D design, pattern making and cool hunting
- Soft: Team player, detail-oriented, strategic decision-making, fast learner, outgoing, proactive and reliable

Education & Languages

- Bachelor's degree in Fashion Design from Anhembi Morumbi University
- Fluent in English and Portuguese, basic knowledge of Dutch
- Clo3D for beginners, Udemy (2023 - Present)
- Fashion and Sustainability, London College of Fashion (2023 - Present)
- Taylor Made Course, Ensaid Intern. (2018 - 2020)

Brazilian, based
in the Netherlands.
Holder of a permanent
residence permit.

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